



Robert Nguyen

UX Designer

I enjoy turning complex problems into simple, beautiful and intuitive interface designs—making rapid prototyping for rich Internet applications and mobile devices. Starting with 2 years of medicine, I'm fascinated by psychology, sociology, and sustainable design. Moving to digital design art, I also evolve my art passion by starting literature, music and have founded [my organization](#). If I'm not scribbling on a paper—you should find me wandering off the street with [my film camera](#).

Today, I believe that Design is everywhere. It is a whole collaborative process including all domains, leading to create the most useful experience for users, with emotional connections between people and brands.

Currently living in Paris. Let's collaborate?
Write me at contact@robert-nguyen.fr
or call me maybe? (+33)6 80 81 83 61.
robert-nguyen.fr

01

Experience

UX Designer
OCTAVE & OCTAVE, Paris

May 17 — Present

Created concepts for major clients and new business pitches
Created and managed UX documentation: site maps, user journeys, app flows, wireframes, functional specifications
Created advanced prototypes with interactions
Researched interaction design & technology trends
Ran UX workshops with clients and internal teams

Notable clients
Guerlain, SMCP, LVMH, Volvo, ArianeSpace, Vinci, Alstom, Somfy...

UX Designer
ISOBAR, Courbevoie

Sept 15 — Oct 16

Applied experience design concepts focusing on users' needs
Created concepts and UX design: site maps, user journeys, wireframes (lo&hi-fi).
Designed information architecture for projects.
Assisted in all workshops with clients and internal teams

Notable clients
HEC EXED, Post-it, France Stratégie, Philips, Société Générale...

Digital Designer
FORTUNEO, La Défense

Sept 14 — Sept 15

Designed prototypes of a brand new application and new web pages.
Organized users testings
HTML integration / CSS layouts
newsletters for responsive design
Designed information architecture and usability research for its content, prototyping and made for responsive design.

Digital Designer
KEDYPACK, Bobigny

Feb 14 — Aug 14

Designed and managed print campaigns with global ad buys.
Defined its new styleguide and prototyping the new website. Design packaging and graphic design for signage on the store.

Project Manager
ORANGE, Noisy-le-Grand

Sept 11 — Sept 13

Managed resource and capacity planning for projects. Trained team members on development process.
Answered client calls regarding usability issues and software errors.

02

Professional group

Co-Founder, «La Manufacturette»

A non-profit organization to encourage people to a less cluttered lifestyle and to raise awareness about ecological impacts. Two

distinct projects for now—with the «TinyBox» project (from the tiny house movement) and the «FugeeDome» in order to host political refugees.

03

Education

«Digital Strategy Expert»
Institut d'Études Supérieures des Arts, Paris

2016 — Master's Degree with first-class honours
Art Direction & UX Design course

«Digital Designer»
Institut de Création et d'Animation numériques, Paris

2014 — Bachelor's Degree
Web Design & Multimedia course

«Communication networks and services»

UNIV. Paris-Est Marne-la-Vallée

2013 — Bachelor 2
Audiovisual & Multimedia course

04

Skills

Product Skills

Interaction Design
Rapid Prototyping
Visual Designs
User Research
Information Architecture
Usability Testing

UX Methods

Card Sorting
Interviewing
Personas
Lo-Hi Prototyping
User Journeys
Consumer Journeys
Sitemapping
Site/App Flow
Sketching
Wireframing

Graphic Skills

Graphic charter/layout
Graphic styleguide
Print design
Responsive Design

05

Interests

Music enthusiast

Piano—Diplôme d'Études Musicales
Clarinet—Brevet d'Études Musicales
Cello

Human sciences

Psychology
Philosophy
Anthropology

Photography (35mm film & digital)

Architecture